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## **AAU attracts visitors in the Middle East Games Con**

Al Ain University of Science and Technology has seen a remarkable turnout during its participation in the Middle East Games Con, the region's premier gaming festival, which organized by Informa Exhibitions for three days at the Abu Dhabi National Exhibition Center (ADNEC).

HE Saif Ghobash director general of the Tourism and Culture Authority, Abu Dhabi, opened the exhibition and visited the AAU's booth to had a look at its programs and services.

AAU participated with a special booth in the educational zone accompanying the exhibition, offered its academic programs in the field of networking, communications, software, computer science and other programs targeting the technology lovers and who is interested in the world of programming and computers.

Mr. Rami Kayed, Manager of Student Recruitment Unit, stressed the importance of the University's participation in the Middle East Games con as a major event in the region, thus

contributing in promoting the University's outreach to the largest group of people interested in the study of technology. He also pointed out that Al Ain University of Science and Technology is keen to interact with the outside community through continuous participation in various exhibitions, conferences, and events, which reflects positively on the direct communication with the society.

It is worth to mention that, the Middle East Games con aims the enthusiasts on electronic games, through introducing the latest video games and the most exciting as well as; the latest versions and electronic technologies. It also opens the way for the public to meet the stars by hosting famous people in the electronic gaming industry.

Press Release Link