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AAU launches the Business & Economics Society International Conference with International Participation

Al Ain University of Science and Technology launched yesterday the 30th Business & Economics Society International Conference, The conference organized by the university in collaboration with the Business and Economics Society International in the United States and it would be continue until Wednesday.

The opening ceremony were attended by Dr. Sultan Abu-Orabi –Secretary General of the Association of the Arab Universities –Jordan, and Prof. Demetri Kantarelis –Professor of Economics from Assumption College –USA, Dr. Noor El Deen Atatreh –AAU Chancellor, Prof. Ghaleb El Refae –AAU President, and Prof. Abdulhafeed Belarabi –AAU Vice President, with a participation of nearly 150 researchers and academicians from more than 20 countries.

The aim of the conference is, to be updated with the most prominent developments in business and finance fields, and economic issues and to encourage them to present theoretical and practical researches in: Accounting, Administrative Sciences, marketing, finance, international finance, business ethics, quantitative methods and statistics, econometrics, management information systems, business law, economics, entrepreneurship, micro-economics, government restrictions, economics of education, e-learning, industrial organization, International Business, labor economics, human resources, economic growth and development, health economics, drug economy, the environment and energy economics, macroeconomics, financial economics, public finance as well as regional and urban economy.

AAU Chancellor, Dr. Noor Aldeen Atatreh welcomed the guests by expressing his delight with the cooperation between Al Ain University of Science and Technology and the Business and Economics Society International to host this international conference for the second time, He stressed on the need of encouraging academicians and researchers to display their achievements and develop the competencies, where, the AAU's strategy is compatible with the United Arab Emirates vision for Education, Innovation and Knowledge economy. The University is keen on applying the latest international trends in Education and Scientific Research to improve the quality of its academic programs and reach international standards.

From his side, Prof. Al Refae said that: This conference is an opportunity for experts and academicians, businessmen and researchers to be updated with the latest developments in the economic field and financial markets, to create opportunities for cooperation-related sectors and build communication bridges between businessmen and academicians. Where, embracing the university for this conference will contribute to achieve the aim in strengthening the scientific research and innovation which gives great importance to researchers, supports the sciences and scientific researches and enhances the intellectual and scientific development.

The Business & Economics Society International Conference is considered as one of the most prominent conferences that deal with the economy and business, which was launched by the Business and Economics Society International 26 years ago in Boston city and then held in France, Spain, Greece, Italy, Australia, New Zealand, Brazil, Canada and Argentina, in addition to the UAE where, the conference was held for the first time in an Arab country at Abu Dhabi in 2013.

[Press Release Link](#)